



## Poster presentation guidelines

The poster section consists of a clear presentation of research highlights on the fiberboard background combined with evaluation and question & answer period which limits in time. Therefore, the content displayed should be effectively, clearly and concisely indicated the research finding result. This instruction is provided to help authors in preparing the poster to present in ADTech-SAB2018.



Figure 1 The empress convention

Poster boards location:

Poster area locates at the 2<sup>nd</sup> floor of The Empress convention center, the different building but the same place of the Empress hotel, Chiang Mai.

Poster board size:

The poster board is 100 x 250 cm [Width x Height] as shown in Figure 2. The poster size should be in that range. However, A0portrait [A zero] sized 84.7 cmx118.9 cm [Width x Height] or 2xA1 Landscape is recommended.



Figure 2 Poster board

Poster set-up:

Posters can be set up between 03.00-05.00 p.m. of June 03, 2018 or the latest must be done on the morning of June 04,2018 in order to be ready for the scheduled presentation day.

Presentation and evaluation hours: poster session

Monday, June 04, 2018, 01.00-02.20 p.m.

Tuesday, June 05, 2018, 01.00-01.40 p.m.

- Poster presenters are requested to stand by their poster and be prepared to answer questions from attendees and evaluator in a one-on-one format. **They will not need to give a formal presentation.**
- During the assigned poster session time, you **MUST** attend your poster for the entire time. This is absolutely mandatory.
- If you have more than one poster to present, it is your responsibility to identify a co-author to present as necessary.

Poster dismantling:

All posters should be dismantled at **least after 01.40 p.m. of June 05, 2018 or after 2<sup>nd</sup> presentation hours.** If a poster is not removed as instructed, ADTech-SAB2018 staff will discard all poster materials. We do not provide any service for those material transportation back to the origin.

General suggestion:

- The poster board number will announce again via the conference website or show on the controlled board in front of all display boards at the conference hall.
- Your poster should be displayed for the duration of your assigned day.
- It is recommended to keep your poster simple. Too many text or wordy is impossible to read and take in the limited time.
- Use as few words as possible to get your point across
- State your objectives, methods, results and conclusions as concisely as possible.
- Make use of tables, graphs, diagrams and pictures to get your message across.
- But keep these graphics simple.
- Judicious use of colour can enhance your message, but don't go overboard with too many colours or fancy fonts. **All necessary materials and devices use for set-up the poster presentation such as adhesive tape, scissor are provided.**

**Contact: ADTech-SAB2018**

For any inconvenient or more information, please feel free to contact,

Tel: +66 2 470 7450, 7452 Fax: +66 2 452 3466 [Ms. Ruedee]

E-mail to [secretary@adtech2018.info](mailto:secretary@adtech2018.info) or [mail2pratin@gmail.com](mailto:mail2pratin@gmail.com).